

Sara Pomykacz

S.Pom.

I'm a hands-on designer who likes to get down and dirty; but make no mistake, my design is clean. I love working with my hands to create something unique and ownable while still maintaining a level of functionality. I've worked in both in-house and agency environments and can function in both high and low stress situations. I'm able to take the lead when presented and feedback when needed. I take pride in my work and always seek to make it the best it can be.

“ Art is the most intense mode of individualism this world has ever know. ”

- Paul Rand

Contact

- 267.496.9379
- sapomykacz@gmail.com
- sarapom.com
- in/sarapomykacz/

Experience

- 2021 **Calcium USA**
Art Supervisor (current)
 My current role involves overseeing both the HCP and DTC work on one of the bigger brands at the agency. I'm responsible for overseeing work done by designers and ensuring the brand is consistent across the board. My has included: creating, designing and updating materials such as in-office brochures and doctor leave behinds, starter kit packs, email streams, banner ads, IVA/CVA and websites. I've also worked on booth designs, both in-person and interactive. I've worked on brands in the autoimmune, respiratory and neurological spaces.
2021 Accomplishment: Designed and launched HCP website.
2019 Accomplishment: Launched new brand campaign
- 2015 **Senior Art Director** 2020-2021
Art Director 2019-2020
Associate Art Director 2017-2019
Senior Graphic Designer 2015-2017
- 2012 **ESM Solutions**
Senior Graphic Design Lead 2012-2015
 My responsibility as the sole in-house designer was to run the day-to-day design needs while also overseeing the marketing and copy side of the marketing department. I was responsible for rebranding and expanding the inventory of marketing materials, establishing the design brand guidelines and overseeing the launch of the first annual users conference. In addition, I designed and maintained the company website, created an email marketing campaign, and digital newsletter and collaborated with the off-shore and on-shore development teams on the user interface design of the software.
2014 Accomplishment: Designed and launched new company website
- 2012 **Browne Advertising Inc.**
Graphic Design Intern 2012
 My responsibility as an intern was to design and create layouts and art elements for both print and web, develop banner ads and create logos for marketing initiatives. I was also involved in storyboarding and template creation as well as assisted in the production efforts for marketing videos.
2011 Accomplishment: Assisted in storyboarding and editing of playful marketing video
- 2011 **Wiggles n Wags Per Services**
Senior Graphic Designer
 My responsibility as the design consultant was to establish design and brand for promotional and leave behind marketing materials.

Education

- 2012 **The Art Institute of Philadelphia**
Bachelor of Science Graphic Design

Skills

- | | | | |
|-------------|------------------|------------------|---------------|
| Illustrator | Web Design | Print Brochures | Communication |
| InDesign | UX/UI | Booth Design | Leadership |
| Photoshop | Logos & Branding | Microsoft Office | Teamwork |
| Keynote | Email Design | Strategy | Organization |