



sara pomykacz

Graphic Designer

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EXPERIENCE:

2012 - Present

ESM SOLUTIONS

An eProcurement software provider for the public sector

Senior Graphic Designer

- rebrand company marketing material
- establish company style guidelines
- maintain company video channel
- design company newsletter
- design and code elements for application
- edit and approve communication content and copy

2011 - Present

Wiggles n Wags Pet Services

A small pet care business based in Chalfont

Upper Moreland Field of Dreams

A non-profit organization to construct a baseball field at UMHS

Freelance Graphic Designer

- designed logo for brand
- created business card and brochure collateral
- designed and coded websites
- developed and designed advertising initiatives

2011

Browne Advertising Inc.

A full-service, multi-disciplinary communication and design agency

Graphic Design Intern

- designed layout for print and web
- designed logos for clients
- developed banner ads for web
- created layer templates for commercial production
- researched for brand initiatives
- sourced and clipped creative elements

2010

Cabe Studios

A tailored, ready-to-wear clothing design studio

Adobe Suite Trainer

- trained employees in Adobe Illustrator

EDUCATION:

2012

THE ART INSTITUTE OF PHILADELPHIA

BACHELOR OF SCIENCE IN
GRAPHIC DESIGN

SKILLS:

Photoshop	●●●●●●●●●●●●●●
Illustrator	●●●●●●●●●●●●●●
InDesign	●●●●●●●●●●●●●●
Dreamweaver	●●●●●●●●●●●●●●
QuarkXPress	●●●●●●●●●●●●●●
Flash	●●●●●●●●●●●●●●
HTML/CSS	●●●●●●●●●●●●●●
WordPress Platform	●●●●●●●●●●●●●●
Microsoft Office	●●●●●●●●●●●●●●
Macintosh	●●●●●●●●●●●●●●
Windows PC	●●●●●●●●●●●●●●
Hand-crafting skills	●●●●●●●●●●●●●●

OBJECTIVE:

“ I STRIVE TO BREAK
BARRIERS, SPARK
INFLUENCE AND SHATTER
PERCEPTIONS IN
EVERYTHING I DO ”

AWARDS & AFFILIATIONS:

SCHOOL SHOWCASE

Corporate Identity
Advertising Design
Publication Design
Promotional Graphics
Digital Illustration

ACADEMICS

Dean's List (6 semesters)

GROUPS

AIGA